BUSINESS PARTNERSHIPS PROPOSAL

PT. ANIMAJI STUDIO INTERNASIONAL

2026



We Create. We Share. We Laugh

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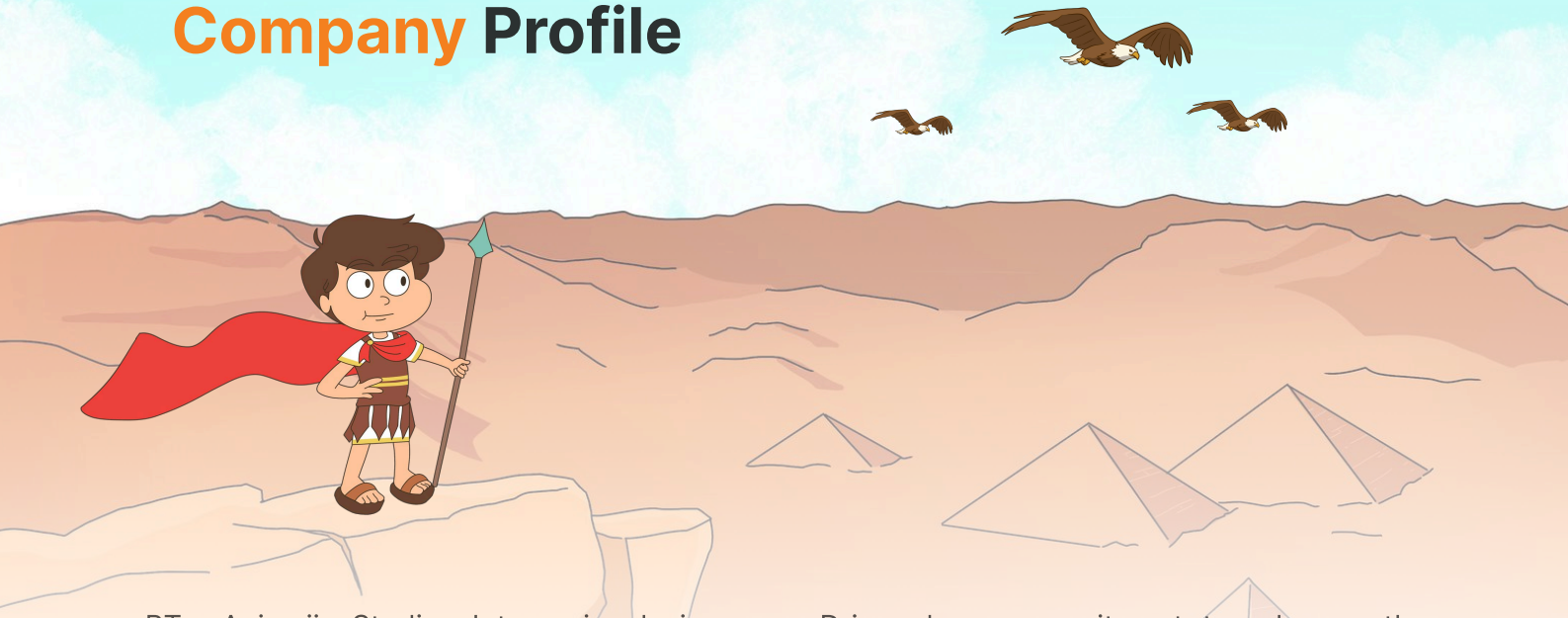
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Company Profile



PT. Animaji Studio Internasional is an animation company with a vision to deliver high-quality creative works for the creative industry. Established to meet the growing demand for animated content, Animaji is committed to producing works that combine artistic value, technology, and innovation.

The company's core services include the production of animations that emphasize strong storytelling, visual excellence, and character development. In addition, Animaji serves as a media partner, providing publication and marketing support to expand content reach across multiple platforms. Complementary services such as dubbing and translation are also offered to make its works accessible to audiences across languages and cultures.

Driven by a commitment to advance the national animation industry, Animaji strives to position Indonesian animation on the global stage while also serving as a publisher for domestic content distribution. Through collaboration and innovation, Animaji continues to strengthen Indonesia's animation ecosystem creative, competitive, and globally recognized.

Vision

Integrated animation ecosystem that elevates Indonesian creative works onto the international stage while bringing global animation closer to the Indonesian market.

Mision

Delivering high-quality animation through original productions, publications, and cross-cultural collaborations that strengthen and sustain the creative ecosystem.

Motto

Bringing Imagination to Life, Becoming for Indonesia's Creative Growth.

Animaji Team

With a strong passion to become a new force in the animation industry, **Animaji** has built a multidisciplinary team with diverse yet balanced expertise in this field. Each member is positioned with a clear business focus on multimedia, particularly in animation.

Animation Team
This team covers a wide range of expertise across pre-production, production, and post-production stages. It includes specialists in digital assets, illustration and character design, storyboarding, 2D/3D animation, visual effects (VFX), as well as sound design and dubbing. The animation team serves as the creative engine that ensures every project delivers excellence in visual quality, narrative depth, and technical execution.

Management and Legal Team
Responsible for project planning, financial management, and legal affairs, this team ensures that every production runs on schedule, efficiently, and in compliance with applicable regulations. They also handle partnership agreements, intellectual property rights, and distribution contracts both domestically and internationally.

Marketing Team
Focused on marketing strategies, publications, and media partnerships, this team specializes in building the Animaji brand, promoting animation works across multiple platforms, and establishing collaborations with strategic partners. With their support, every Animaji production reaches a wider audience—both within Indonesia and in the global market.



Product and Service

Animation Production

Animaji creates animated works for distribution through streaming platforms and Over-The-Top (OTT) services such as Netflix, television, and various other media channels.

Media Partners and Publications

Animaji also serves as an information and media platform acting as a **media partner**, a **source of insight** on animation industry developments, and a **promotional channel** for its animation productions.

Content Localizations

In addition, Animaji plays a key role in **localizing foreign animated content for broadcast in Indonesia,** adapting each work to align with Indonesian audiences' preferences and cultural context. The types of content localization services provided include:

- ***Voice Over***
- ***Subtitle***
- ***Translate***
- **Content Monetization**



Animaji Productions



Original IP Animation Animaji

Kang Ujang - The Alien Neighbor

Kang Ujang (23) returns to Earth after decades of being abducted by aliens, accompanied by Terra, an alien cat who is always by his side. He intends to blend in with humans, but his eccentric habits and absurd solutions only make his days even more chaotic.

Kang Ujang English Version

Teaser Saka

Original IP Animation Animaji

Saka Adventure's

Saka (12) and Marcus (11) just want to live happily in the flats, but instead they always create problems and every solution makes things worse.





AI Animation

The Story of the Prophet in Islam

Tells about the journey of 25 prophets and apostles

English Version

IND Version

Proud to Be Jakartans!

AI Animation

Proud to Be Jakartans

Animaji presents a realistic AI-generated visual celebrating Jakarta's anniversary, capturing the city's fast-paced energy, innovation, and vision for the future.



Animaji Productions



AI Animation

The Legend Return

Animaji created a one-minute AI-generated commercial depicting a legendary Nusantara battle against a monstrous creature, brought to life through a realistic comic-book visual style.

See The Legend Return!

Ads Telkomsel (30 sec)

AI Animation

Ads Telkomsel (30 sec)

Animaji created a realistic AI-generated commercial promoting Telkomsel's 5G service, showcasing the possibilities of next-generation connectivity through immersive visual storytelling.



Redubbing Sevice

Drama China (Dub to Bahasa)

Animaji provides Chinese-to-Indonesian redubbing services as part of its language localization solutions, currently collaborating directly with Chinese companies to deliver localized content for the Indonesian market.



Nikahi Iblis Koma (Melolo Apps)



Kesayangan Sekte Hebat (Melolo Apps)



Pernikahan Terencana (Melolo Apps)



Partnerships

Sharing Profit

Animaji offers partnership opportunities under a 50:50 revenue-sharing system with animation studios and other collaborators. Revenue can be generated from various sources, including OTT streaming platforms, television, Google AdSense, and other relevant digital distribution channels.

Marketing & Publication

Animaji supports its partners in developing marketing strategies and media publication plans for each animated work prior to release. Through targeted media networks, digital campaigns, and structured branding initiatives, Animaji helps expand audience reach and strengthen public recognition.

Project *Partnership*

Animaji also welcomes collaboration with animation studios in the development and production of animated works including voice acting, local adaptation, and other elements tailored to the Indonesian market.

Translate

Providing Indonesian-language translation and narration for foreign animations to be broadcast across various Indonesian platforms.

Voice Over

Offering professional Indonesian voice-over for international animated content distributed in Indonesi

Subtitle

Producing localized written materials and supporting texts for animated works using Indonesian translation

Content Monetization

Offering a platform for independent animation creators to gain wider recognition and generate monetization *(Adsense)* through Animaji's digital network.

Let’s Colaboration

with us!

Office & Studio

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